

# Muhammad Sami

BBA Graduate



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## Work Experience

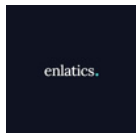


### Marketing Intern

Ilmi Kitab Khana

August 2021 to September 2021 (6 Weeks)

- Learned to operate the Adobe Illustrator and Adobe Photoshop. Designed social media post for their different social handles. (Facebook and Instagram), Advised new templates to attract the audience.
- Planned schedule for the posting of ads on different medium.
- Developed daily used hashtags reports to assist the reach



### Trainee Marketing Executive

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October 2023 - December 2023

- Post and Video Brief and Script Composition
- Webinar Marketing Strategy
- Branding and Partnership

## Education History



### Masters in Business Analytics

Institution: FAST NUCES, Lahore

Year of Graduation: 2025



### Bachelor's In Business Administration (BBA)

Institution: University of Central Punjab

Year of Graduation: 2023

- Major In Marketing



### Intermediate in Pre-Engineering

Institution: Punjab Group of Colleges

Year of Graduation: 2018

- Merit Scholarship



### Matriculation

Institution: Cantt Public High School

Year of Graduation: 2016

## Skills and Interests

- Interpersonal Skills: Critical Thinking, Decision Making
- Technical Skills: Proficiency in MS Word, MS Excel
- Language: English
- Interests: Motorsports Rally Racing, Cricket, Ecommerce.