



Mahar Muzamal Hussain

Sales & Marketing / Business Development

PROFILE

An ambitious Sales and Marketing Professional who is an expert at creating an atmosphere that makes customers want to buy and return for more. Mahar has a long Track Record of Experience in high profile Production and Services Companies for sales and marketing Department to generate revenues. Highly proficient in MS office Applications and ERP Software's (SAP Business One, QuickBooks, MS GP Dynamics). Have excellent communication, convincing, negotiation, influencing & Interpersonal skills. Self-Motivated and ambitious with strong desire to succeed.

CAREER

2023-Till Date	Marketing Executive Dunya Travel and Tours Private Limited My duties are here to Dealing with B2B and Individual clients for Umrah services. Have excellent grip in umrah related all services i.e. Creating Umrah packages, Star and Economy Hotel booking, Ticketing, Transport, Umrah Visa processing etc.
2020 - 2022	Marketing Sales Executive Ahmed Techniques (Pvt) Ltd. Carrying out market research. Identifying opportunities to upsell to a customer. Developing a customer's loyalty for the company's products. Making independent decisions within the boundaries of authority. Managing client relationships.
2017 - 2020	Business Development Officer Bthrive Technologies Maintaining relationships with key senior decision makers. Updating the company website. Evaluating the performance of marketing campaigns. Keeping a close eye on competitors.
2015 - 2017	Accounts Officer Ovex Tech Pakistan (Pvt) Ltd. Maintaining daily book of accounts in accounting software (MS GP Dynamics) and update it to Company Directors.

SKILLS

Marketing and Sales Skills, Invoicing and Quotations to Clients, Computer Skills.

MS office Skills, Digital media marketing Skills,

Comprehensive understanding of social media and how to use it in marketing campaigns.

ACADEMIC

2014 - 2015	B.COM	University of Sargodha
2011 - 2013	D.COM (COMMERCE)	PBTE
2009 - 2010	METRIC (SCIENCE)	BISE D.G KHAN

CONTACT

Current address: REHAN
GARDEN, P II, Lahore,
Pakistan

Email: epetspk@gmail.com

PERSONAL PROFILE

Nationality: Pakistani

D.O.B: 05-Feb-1993

Marital Status: Married

Languages: English, Urdu

PROFESSIONAL

ERP Software's (QuickBooks.
SAP Business One and MS GP
Dynamics) skills

Immaculate business writing
skills.

Team management

In-depth understanding of
marketing terminology and
techniques.

Excellent follow-up skills.

Establishing professional
relationships.

Superb interpersonal and
communication skills.

Developing integrated
marketing campaigns.

Speaking with a clear and
professional voice.

REFERENCES

Available on demand